

BICTA

Brunei ICT Awards 2011

BICTA 2011 PRODUCT DESIGN WORKSHOP

BICTA is an annual ICT competition which aims to stimulate innovation and creativity among individuals, education institutions, government agencies, SMEs and players in the ICT industry. BICTA 2011, in its 7th round, is organized by Ministry of Communications with the support from Infocomm Federation Brunei (IFB) and Authority for Info-Communications Technology Industry of Brunei Darussalam (AITI).

Participants in BICTA 2011 stand a chance to win attractive monetary prizes (up to \$10,000) and awards. The winners of BICTA 2011 will represent Brunei Darussalam in the Asia Pacific ICT Awards (APICTA) which will be held in Thailand in November - 2011. APICTA provides an opportunity for participants to establish good business networking and find strategic partnerships for their innovation and creative ideas. The successful participant who wins the 1st place award at APICTA will be given a \$50,000 AITI Grant to further develop their initial ideas & products into viable commercial products. Merit award winner will also receive \$25,000 AITI Grant.

PRODUCT DESIGN WORKSHOP

This workshop is intended to assist interested participants to further develop and harness the commercial & technical aspects of their product design. It is hoped that these workshops will help interested participants to make their products more marketable and enable them to meet global standards.

FEATURED SPEAKERS:

Goh Chin Teck, VISIONEDGElabs

Chin Teck manages a portfolio of real estate and private equity investments. He has been an active Start-up & New Ventures Catalyst, and Business Models Strategist for SMEs. He has been contributing actively in several trade bodies such as Singapore Infocomm Technology Federation (SITF), Singapore Chinese Chambers of Commerce and Industry (SCCCI), and Asia-Pacific Infocomm Technology Alliance (APICTA). Chin Teck has also been involved with the enterprise development initiatives at the Institute of Technical Education, Singapore. He is also a member of the Singapore IT Standards Committee (ITSC) Information Exchange TC Cloud Computing Workgroup. Chin Teck is also actively involved in numerous community service work. He has served in a variety of capacities in several Grassroots Organizations under the People's Association in Singapore. His latest indulgence is to work on leveraging New Media Technologies & SEO in connecting, enriching & empowering community stakeholders. He enjoys mentoring & indulging with meaningful start-ups, and also has also been a business mentor and coach to several business teams for **Start-up@Singapore** over the last 8 years. Chin Teck holds a Canadian B Math (Hons.) degree specialising in Operations Research and Statistics, and an American MBA specialising in Computer Information Systems.

Prof. Richardus Eko Indrajit, Doctor of Business Administration degree from Pamantasan ng Lungsod ng Maynila (University of the City of Manila), the Philippines and from Maastricht School of Management, the Netherlands.

He started his business, management, and information technology practices in Price Waterhouse Indonesia as Senior Consultant before joining several prominent corporations such as: Prosys Bangun Nusantara – Cap Gemini Consulting, Renaissance Indonesia, the Jakarta Consulting Group, Soedarpo Informatika Enterprise, and IndoConsult Utama. Currently he is the President of the Association of Higher Learning Institution in Computing and Information Technology Studies. He is also known as a President of International Association of Software Architect – Indonesian Chapter.

In government sector, he has been assigned as a special staff in various institutions, he is also appointed as the first Chairman of ID-SIRTII (Indonesia Security Incidents Response Team on Internet Infrastructure) and a special advisory member to the Ministry of National Education (BSNP and DPT) and Ministry of Research and Technology (DRN).

He has been actively publishing more than 30 books and hundreds of national journals. He is now a professor of computer science and information system at Asian Banking, Finance, and Informatics Institute Perbanas.

Date: 15th April 2011

Time: From 8:30am until 5:00pm

Target participants : students, Teachers, Startups, Researchers, Programmers, Members of the public who have ICT background and wants to develop their ICT products into final products are mos welcome to attend.

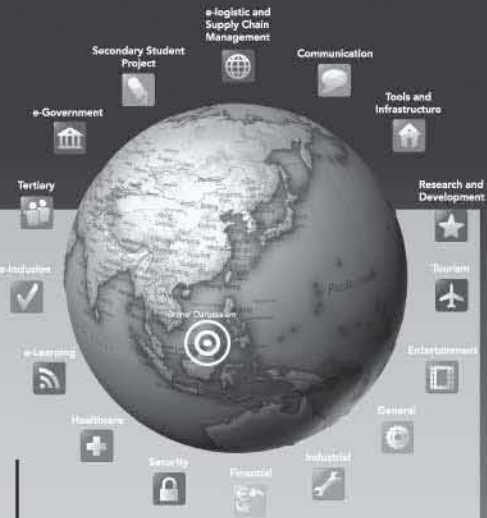
Please bring along with you to the workshop :

- At least an ICT idea or product;
- A few questions on the prospects of your proposed ideas or products;
- An open mind;
- A current project/product that could be further developed.

**Workshop Participation is Free of Charge.
Limited to 60 seats, Registration is based on
"First Come First Served Basis".**

If you are interested to attend this workshop, please call or email the following officers to register as soon as possible due to limited available seats:

Mr. Faizullah Syazwandy bin Md Zaidi at +673 2323232 ext 1251 or email: faizullah.zaidi@aiti.gov.bn or **Johana Sumin** at +673 2323232 ext 1121 or email: johana.sumin@aiti.gov.bn



WORKSHOP PROGRAMME

- 8:30am : Workshop Starts
8:35am-9:00am : Commercial Design (part 1)
By Goh Chin Teck
9:00am-9:30am : Presentation by Participants
(3min elevator pitch)
9:30am-9:45am : Break
9:45am-10:15am : Commercial Design (part 2)
10:15am-11:30am : Commercial Design (part 3)
11:30am : Lunch Break

Afternoon session

- 2:30pm-3:50pm : Technical Design (part 1)
By Prof Richardus Eko Indrajit
3:50pm-4:00pm : Tea Break
4:00pm-5:00pm : Technical Design (Part 2)
5:00pm : Workshop ends

Venue: Dewan Seri Kerna

Authority for Info-communications Technology Industry
of Brunei Darussalam (AITI)
Block B13, Simpang 32-5
kampung Anggerek Desa
Jalan Berakas BB3713
Brunei Darussalam

